



Fundraising Tips

Want to maximise your fundraising? Our top tips are below!

Go Bananas! Doing anything silly, or in fancy dress will attract lots of fundraising attention. The bigger the hype, the better the support.

Contact your local newspaper... Reporters are always on the look-out for happy, inspiring stories to tell. You can include details on how people can support you in the write-up too.

End of the month... Payday is the best time to ask for donations. Asking for the equivalent of a coffee/day's travel is also a great way to approach your less likely supporters.

Host a mini-event... Whether it's tea and cake, a pamper party, dinner party, obstacle course, paintballing, or something completely different, it's a brilliant way to gather friends and get them to support you.

Social Media... Blasting your Facebook and Twitter newsfeeds with updates is great for raising awareness. Uploading photos makes a huge difference, one photo at a time is always best. Don't forget **#TeamVariety**

Writing to charitable celebrities... Celebrities often donate autographs when people write to them with charitable requests; items like these can be auctioned to raise funds. Some celebs might even ReTweet something for you on Twitter, which can really help raise awareness!